

Answer 1:

Car industry and mechanical engineering are the most important sectors in our country.

Answer 2:

One of the most important companies in our region is Dr. Oetker, which is placed in Bielefeld (Northrhine-Westfalia).



Answer 3:

Dr. Oetker belongs to the food industry. It is also a company that produces baking powder, cake mixes, yogurts, frozen pizza, pudding, cake decoration, cornflakes and many other products. Dr. Oetker is represented by some 400 different products in Germany. It is market leader in almost all its product lines.

Answers 4 and 5:

Founded in Bielefeld in 1891, the Dr. Oetker family business ranks among the leading branded goods companies in the German food industry. The Dr. Oetker brand is known to every consumer. Trust, sustainability, and credibility too, are extremely important factors in the Dr. Oetker family business. Almost all consumers – the figure in Germany is 96 per cent (Gruner + Jahr Brigitte Communication Analysis 2012) – know the brand and place immense trust in it. Independent and representative surveys have repeatedly shown that Dr. Oetker occupies a top position among German food brands and also ranks among the most trusted food brands internationally. Their annual turnover is 2,6 Billion €.

Answers 6 and 7:

Dr. Oetker exports in almost all of European countries and some countries outside Europe, for example USA, Kanada, Brasil, India, China, Malaysia, Australia, South Africa, Tunisia. they have over 30 000 employees worldwide and 11 500 employees in Germany.



Answer 8:

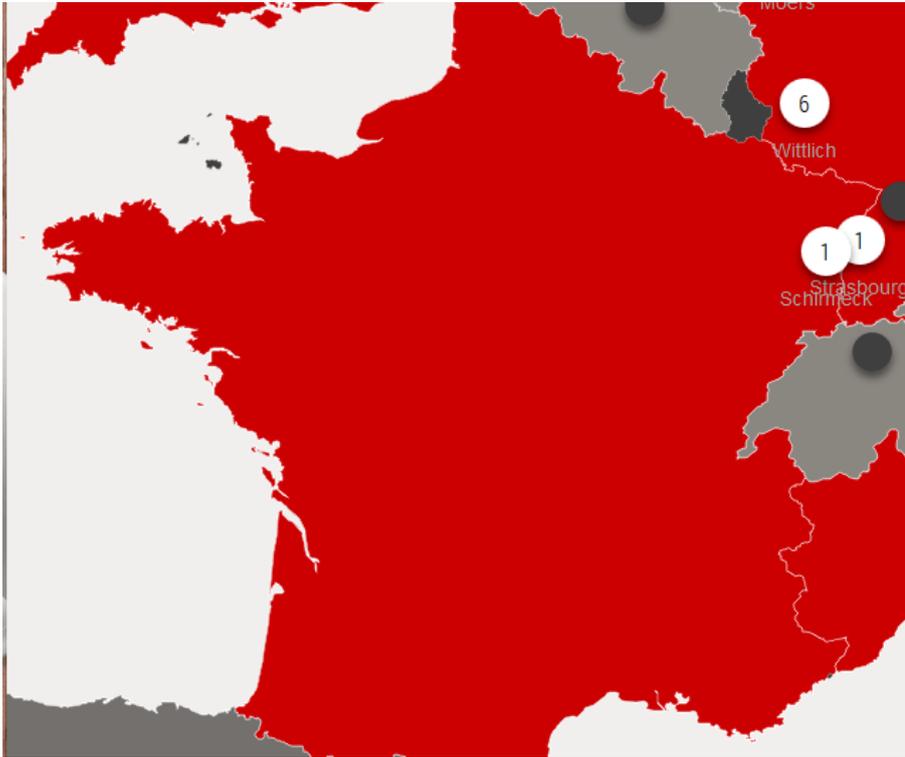
They offer a multitude of opportunities to forge a long-term career with Oetker - in over 40 countries around the world. They offer many jobs after college and they also offer apprenticeships and various ways where you can learn the work as a student.

Answers 9 and 10:

In total Dr. Oetker has 400 subsidiaries, from which six are placed in Germany:



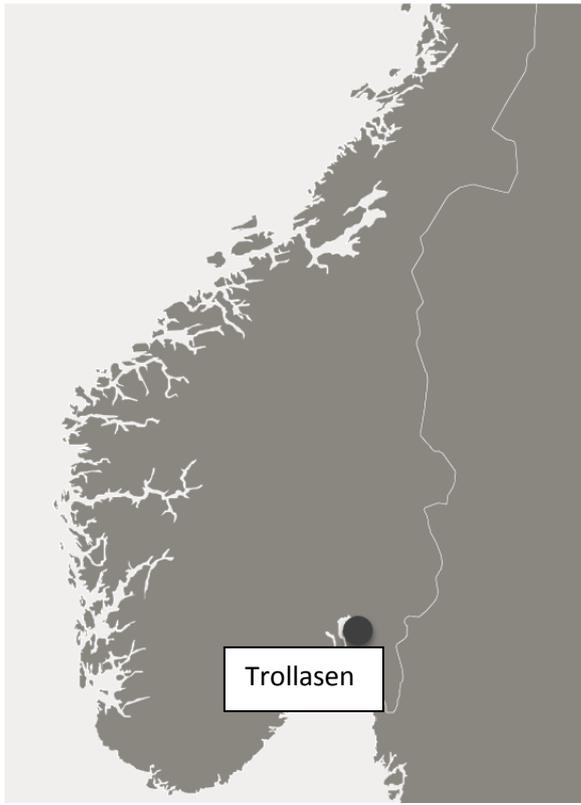
They offer jobs in two cities in France: Strasbourg and Schirmeck,



In Turkey:



And Norway:



Dr. Oetker pictures:



